

DREAM MAKERS™

MEDIA DECK 2027

MORE THAN
A HUNT.
IT'S A HIGHER PURPOSE.



OUR MISSION

Provide hunts and other outdoor adventures to youths under the age of 25 with life threatening illnesses and disabled combat veterans.

Dream Makers is brought to you by a nonprofit called **The Outdoor Adventure Foundation**. Through the power of the outdoors, we create unforgettable hunts and adventures that build confidence, create lifelong memories and make a lasting impact on the lives of incredible young individuals and veterans.

KIDS.
VETERANS.
ADVENTURES.
CHANGED LIVES.



THE
Outdoor
ADVENTURE FOUNDATION

HUNTS | FRIENDSHIPS | CONFIDENCE
MEMORIES | A BRIGHTER TOMORROW

TELEVISION | DIGITAL | REAL STORIES | REAL IMPACT

DREAM MAKERS™

2027
MEDIA DECK



REACH
INSPIRE
MAKE A DIFFERENCE

TELEVISION REACH



- Our primary airing network is the Pursuit Channel.
- Most widely distributed linear outdoor network with a universe of 32 million households.
- Distributed on DIRECTV HD, DISH Network and AT&T U-Verse.
- Leads outdoor network industry in most HD delivered homes.

ALSO AIRS IN:



AND ADDITIONAL
OUTDOOR NETWORKS

AUDIENCE STATISTICS

TV (TELEVISION)



218,258
Monthly Average Viewers



2,619,107
Total Year Viewers

DIGITAL



384,170
Average Monthly Minutes Viewed



4,610,042
Total Minutes Viewed



PREMIERE SPONSORSHIP PACKAGE

EDITORIAL EXPOSURE	30 SECOND COMMERCIAL	AUDIO/VIDEO BILLBOARD	SPECIAL THANKS	PARTNER GUEST APPEARANCE	GEAR BOX	DIGITAL BROADCASTING	TAX WRITE OFF
If relevant, sponsor product will be included within body of the show.	Promoting sponsor product or service in detail, 3 times a week for 26 weeks!	A billboard including image and audio of company name within every episode, airing 3 times a week for 26 weeks.	Inclusion in the special thanks at the end of each episode, 3 times a week for 26 weeks.	Sponsor may choose to have a representative appear on episodes of Dream Makers.	Sponsor's company name and product specifications will be included in digital "gear box" when used within the body of the show.	Sponsors will enjoy the same exposure on our digital platform.	Write off your sponsorship as a charitable donation for your business!

PREMIERE SPONSORSHIP PACKAGE COST: **\$25,000.00**