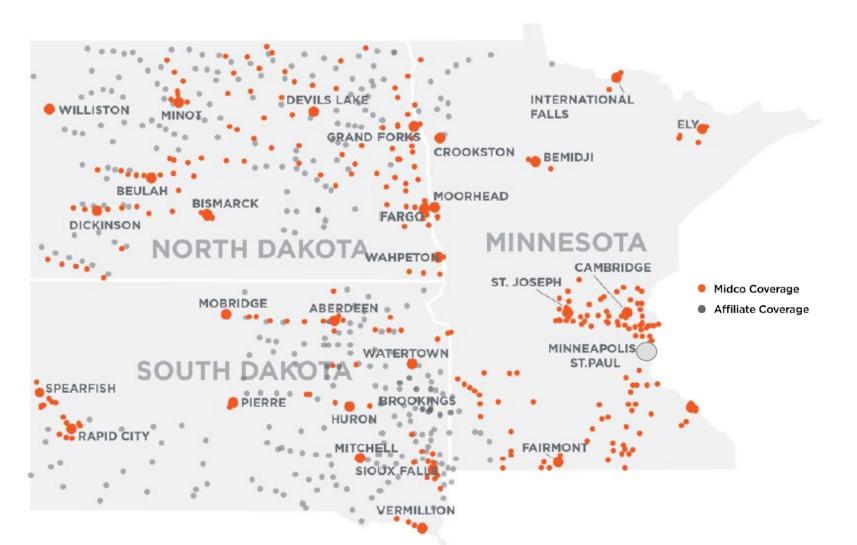






Midco Sports Coverage Map





With the addition of Comcast coverage in the Twin Cities metro, Midco Sports reaches over

323,000 homes.



Airs on The Following Networks













DREAM MAKERS airs on Pursuit Channel (Our Primary Network) at the following times:



- · Monday 9:00 PM EST
- · Friday 5:30 PM EST
- · Wednesday 1:30 PM EST
- · Tuesday 1:30 AM EST





- . Pursuit Channel is the most widely distributed linear outdoor network with a universe consisting of 32.5 million households.
- Pursuit Channel is distributed on DIRECTV HD, DISH Network Basic Package and AT&T U-Verse.
- . Pursuit Channel leads the outdoor network industry in most HD delivered homes.
- Pursuit Channel offers official Neilson Ratings, the only accredited television rating system.



- PursuitUP is the largest digital streaming platform in the space, available to over 75 million users.
- PursuitUP is 24x7 continuous digital streaming, available on the following platforms:
 Pluto TV, TV Plus, Vizio Smart TV, STIRR, Apple IOS, Samsung Smart TV, Android, and Roku TV.
- PursuitUP provides analytics and viewership data on all airing shows.





Digital Ratings 2



Average Monthly Minutes Viewed 🖰



Average Viewers Per Household



2.5

Average Monthly Viewers



766,628



MAKERS. Premiere Sponsorship Package

| Editorial Exposure | 30 Second Commercial | Audio/Video Billboard | Special Thanks | Partner Guest Appearance | Gear Box | Digital Broadcasting |
|--|---|---|---|--|---|--|
| If relevant, sponsor product will be included within body of the show. | Promoting sponsor product or service in detail, 3 times a week for 26 weeks! | A billboard including image and audio of company name within every episode, airing 3 times a week for 26 weeks. | Inclusion in the special thanks at the end of each episode, airing 3 times a week for 26 weeks. | Sponsor may choose to have a representative appear on episodes of Dream Makers. | Sponsor's company name and product specifications will be included in digital "gear box" when used within the body of the show. | Sponsors will enjoy the same editorial exposure on our digital platform. |

Premiere Sponsorship Package Cost:

\$25,000.00







SANFERD

SCHEELS

PELARIS





